

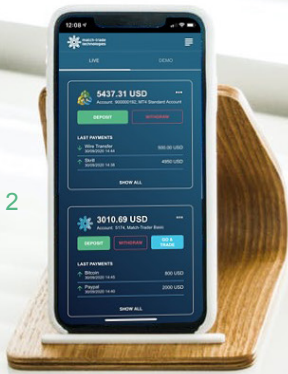


match-trade  
technologies



# CLIENT OFFICE WITH CRM

THE BEST SOLUTION TO MANAGE  
YOUR BROKERAGE BUSINESS



# Get to know Match-Trade's Client Office with CRM



## ONE TOOL TO MANAGE THE ENTIRE BUSINESS

Match-Trade's Client Office is a solution with all the functionalities and integrations necessary for the efficient management of your brokerage business. This Forex CRM app allows reducing operating costs by automating the most critical business operations.



## SCALABLE SOLUTION WITH API

Client Office was created in cooperation with Forex and IT experts from Match-Trade Technologies. It has been adapted to the most advanced business requirements of our clients. Also, it has a flexible API, making it possible to expand the app and seamlessly integrate with third-party software.



## INTEGRATED WITH THE MOST POPULAR PLATFORMS

Match-Trade's Client Office application is already integrated with most popular trading platforms: MT4, MT5, and our proprietary, modern trading platform Match-Trader. We can integrate it with other platforms such as cTrader, xStation on request.

## OUR OFFER INCLUDES:

- **Client Office Admin** app for Brokers
- **Branded app** for traders and IBs
- **Fast setup** - during one day
- **Migration** of all your clients' accounts
- **Optimal configuration** to maximize CRM efficiency
- **Training** for the Broker and their team
- **Day to day support**



# Choose the right solution for your business

## CLIENT OFFICE FOR MT4 AND MT5 BROKERS

*Give your MT4/MT5 Broker a boost with dedicated Client Office app*

Match-Trade's Client Office provides a full range of management functionalities for both Brokers and traders. MT4/MT5 Manager API, developed along with the application, provides a seamless connection of our Client Office with the reputable platforms.

Provide your clients with the ability to independently manage their trading accounts thanks to the advanced application for traders and boost your forex business with our Client Office Forex CRM.

- Integration via MT4/MT5 Manager API
- Dedicated app for traders and IBs

## SUPPORTED PLATFORMS



**MetaTrader 4**

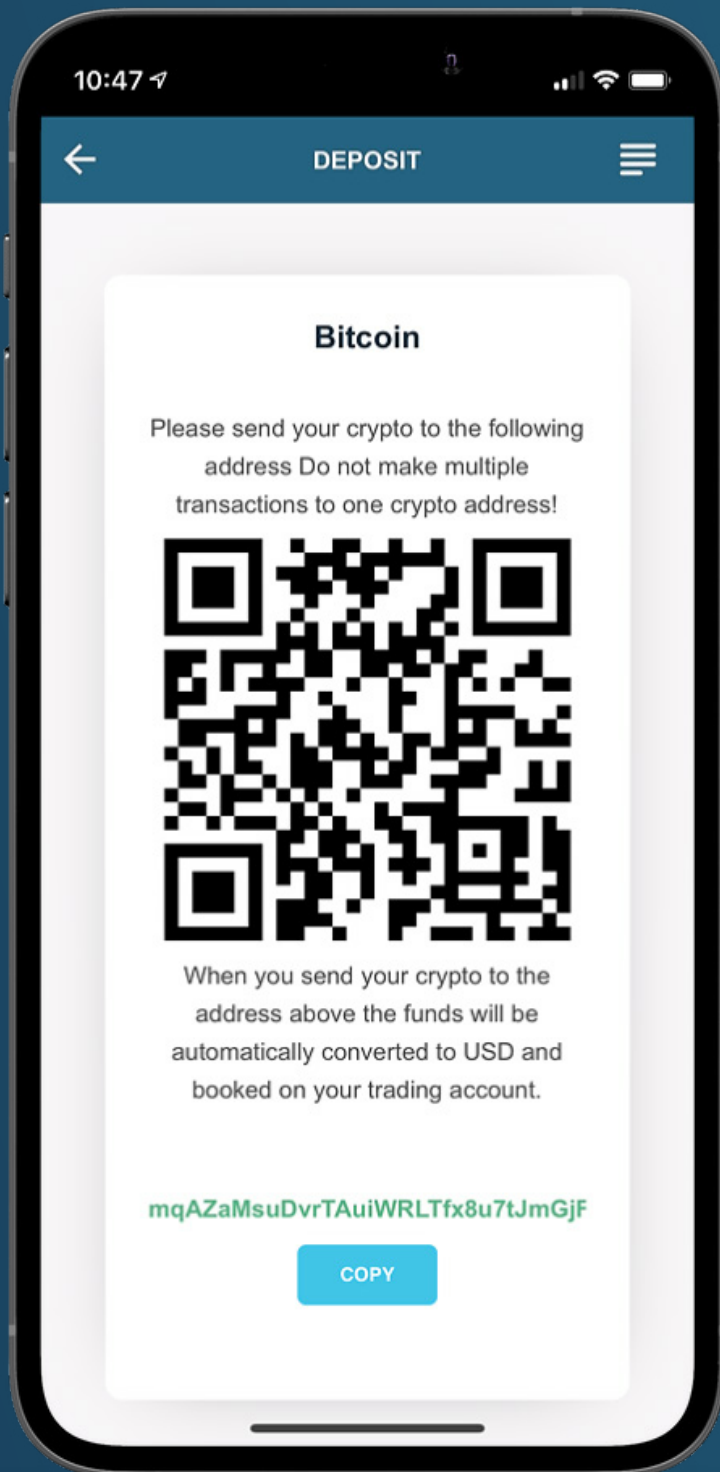


**MetaTrader 5**



**Match-Trade**

# Built-in payment solution to guarantee hassle-free money transfers



## DIFFERENT PAYMENT OPTIONS AVAILABLE

Our Client Office Forex CRM has been integrated with major payment service providers. Investors can choose from several payment methods available in the application. This allows depositing funds directly from the Trader's app without the need to add additional intermediaries by the Broker.

## PAYMENT METHODS

- Paypal
- Skrill
- Neteller
- Crypto (multiple coins)
- Credit Card via Crypto
- Wire Transfer via Crypto
- Interkassa (Credit Cards)
- Cloud Payments (Credit Cards)

Full list can be provided by Match-Trade Technologies team.

## INTEGRATED PSPs AGGREGATOR

Integration with PRAXIS Cashier, a Payment System Providers' (PSP) aggregator, provides access to 300 different PSPs and over 1000 various payment methods.



# INTEGRATED CRYPTO PAYMENT GATEWAY



Match-Trade's Client Office is seamlessly integrated with Match2Pay Crypto Payment Gateway to provide effective payments for investors around the world. It supports payments in most popular currencies: Bitcoin, Ethereum, USD Tether and all ERC20 tokens.

## MATCH2PAY BENEFITS

### RISK-FREE PAYMENTS

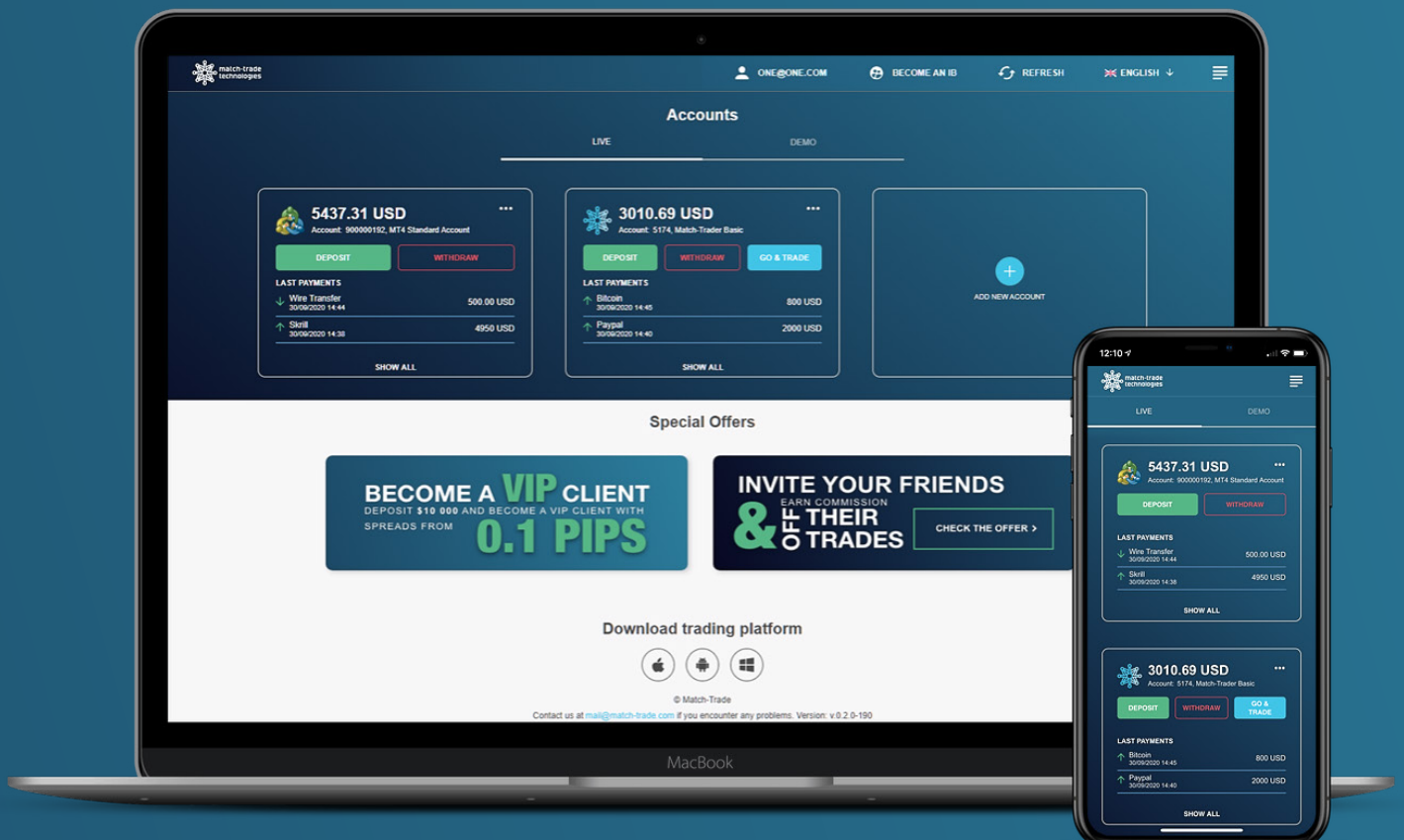
Match2Pay allows collecting and exchanging cryptocurrency in a fully automatic way and depositing it straight to the trading account. It is a fast solution that eliminates the risk of charge-backs or blockade of funds.

### INSTANT CONVERSION FROM CRYPTO TO FIAT

Crypto deposits can be converted to other currencies such as USD or stable coins before booking them in Clients' accounts.

### CRYPTO PURCHASE VIA CREDIT CARD OR WIRE

We are integrated with reliable and cost-effective crypto exchangers, therefore clients can buy crypto via wire transfers and credit cards.



# Manage your entire business with Client Office - Broker's application

*Convert more leads to traders by automating all of your on boarding and payment processes in one place.*

## KEEP TRACK OF DEPOSITS AND WITHDRAWALS

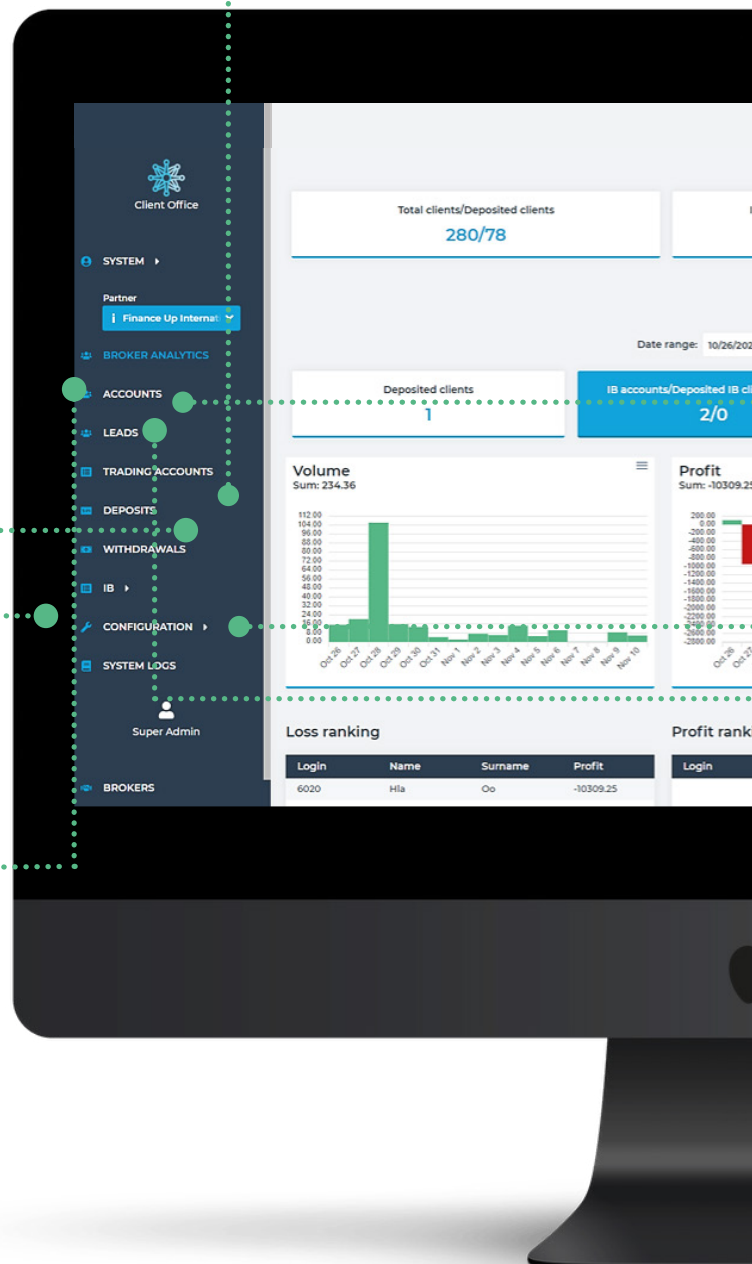
Stay up to date with all payments and withdrawal requests. You (or your team members) will never miss your client's requests. The Client Office will send e-mail notifications whenever an action that requires your reaction occurs.

## SPEED UP ONBOARDING PROCEDURE

Streamline KYC processing and opening accounts for traders. After registration, customers can upload relevant documents in the app for immediate review and verification. The Broker decides to enable the KYC option, e.g. they can set it only for particular payment method.

## AUTOMATE MANAGEMENT TO GROW YOUR BUSINESS

Match-Trade's Client Office Forex CRM will help you optimize the entire sales and process. You will be able to track the flow of your leads and turn more leads into active investors.



## PROVIDE EFFECTIVE PAYMENTS SOLUTION

By dint of the integration of Client Office with Match2Pay our in-house crypto payment gateway, you can settle all of your clients' payments in Crypto while offering your customers trading in FIAT currencies. It's faster, cheaper and requires fewer formalities.

## SEND AUTOMATED E-MAILS

Streamline the customer journey. Client Office has templates for automatic e-mail sending. Create your own content and decide when customers should receive reminders, i.e. about the need to deposit funds.

## REGISTER NEW USERS THROUGH YOUR OWN WEBSITE

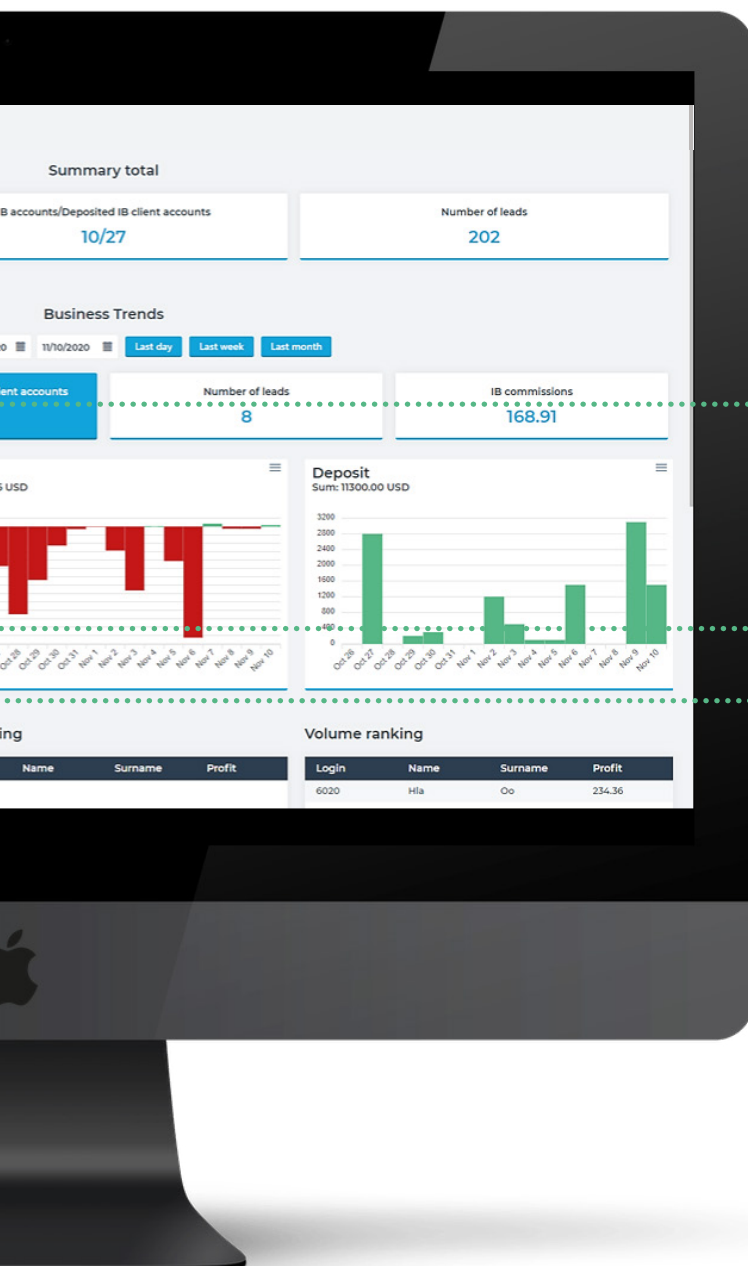
Using intuitive and customizable registration forms on your website new accounts will automatically create in the Client Office.

## ENGAGE LEADS AND INVESTORS THROUGH MARKETING CAMPAIGNS

Connect with your customers using the built-in banner ad space; influence investors' activities by promoting special offers and competitions.

## MONITOR INVESTORS' PERFORMANCE

You can track the balances of all client's accounts, view all open positions, historical trades and ledgers on each trading account.



# Allow your clients to manage their trading accounts with the dedicated Client Office app

*Increase the involvement of traders by providing them with an advanced application to manage trading accounts on their own.*



## CONVENIENT MOBILE ACCESS

Thanks to the **Progressive Web App** technology, our Client Office can be installed on mobile devices with a customized Broker's icon on the home screen.



## BRANDED APP

As most users prefer to download apps from official stores, the Client Office app can be uploaded to Google Play and Apple store with the Broker's brand.



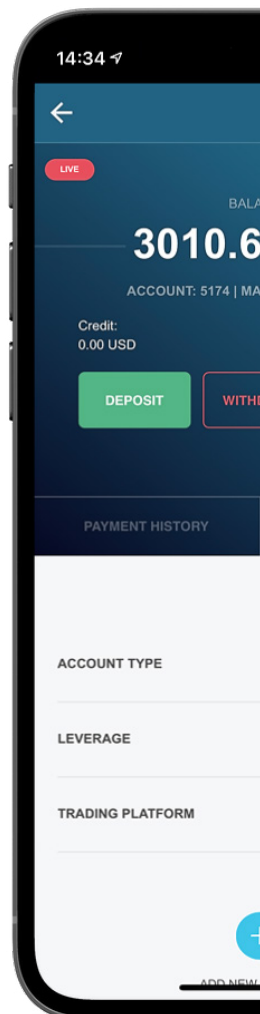
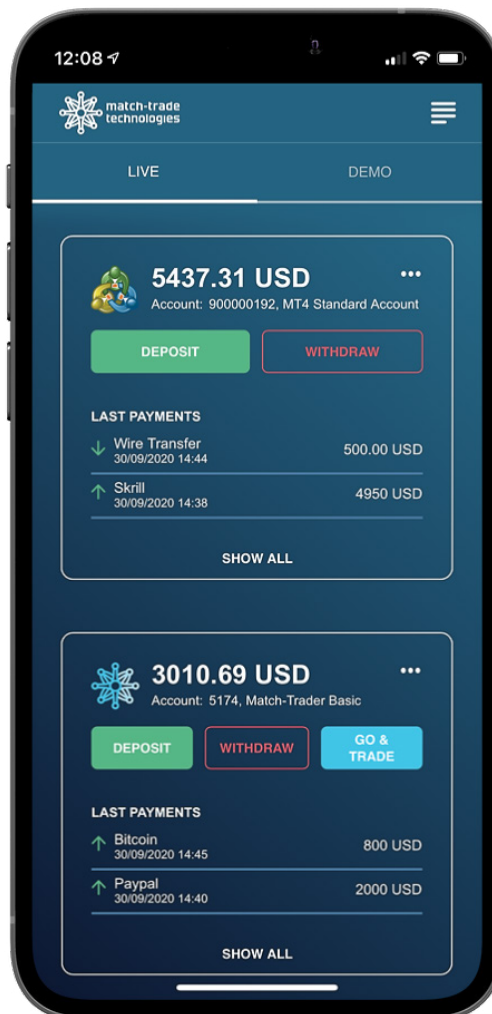
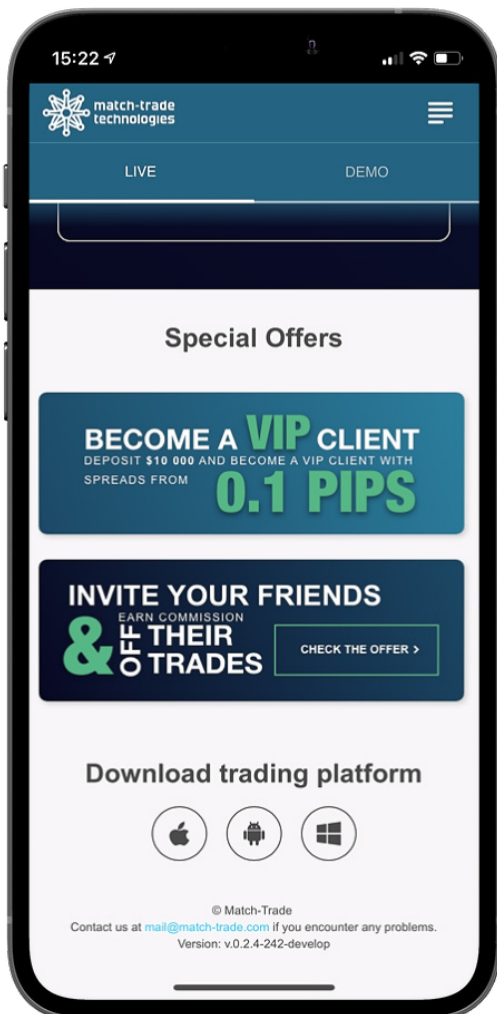
## OPEN DEMO/LIVE ACCOUNT

Let your clients open a new demo or live accounts automatically. With automatic registration Clients have to only set their email and password to enter the platform.



## DEDICATED IB OFFICE

Allow traders to earn commission by becoming Introducing Brokers and expand your network of partners to increase traffic on your platform and grow your business.





## INSTANT CRYPTO DEPOSITS

Clients making deposits using the integrated Crypto Payment Gateway can be sure that the transferred funds will appear on their trading account in just a few minutes.



## ONE-CLICK DEPOSIT & WITHDRAWALS

In Client Portal, it is possible to send deposits or request withdrawals as well as transferring funds between accounts. Client Office also provides e-wallet functionality.



## LIGHTWEIGHT APP

Thanks to the advanced technology, the Client Office app takes no storage space, it doesn't have high hardware requirements and maintains optimal performance even on older generation smartphones.



## REAL-TIME BROKER SUPPORT

Allow your traders to contact you directly via online chat. Client Office supports Messenger, WhatsApp, Telegram and WeChat to offer Brokers instant communication with traders.



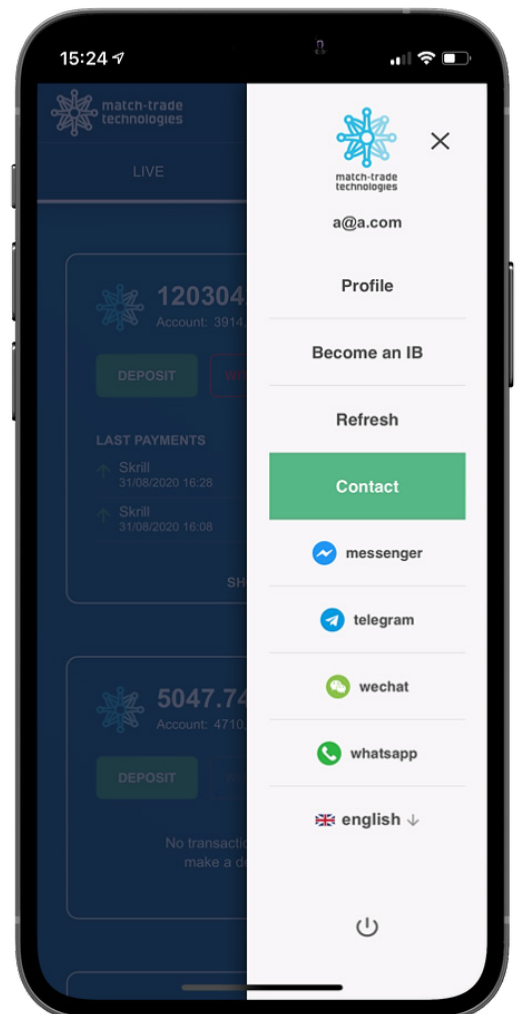
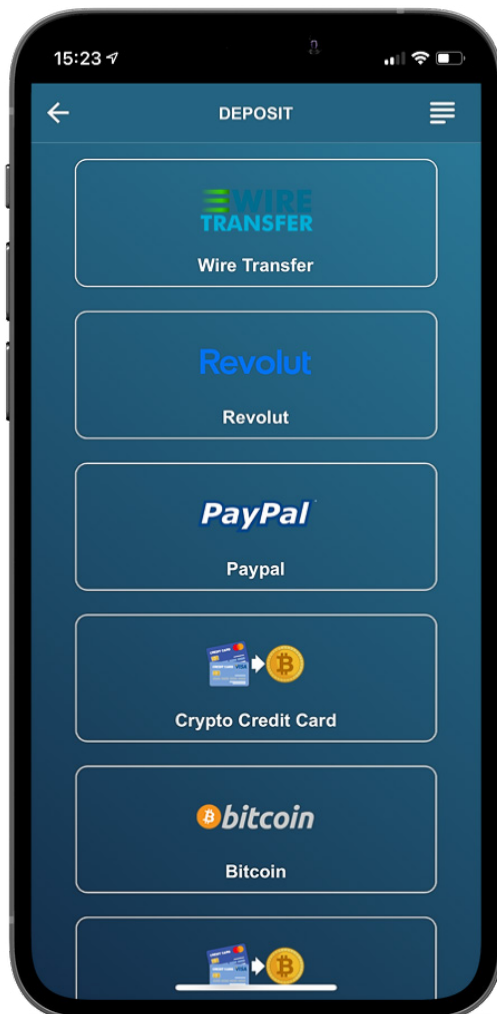
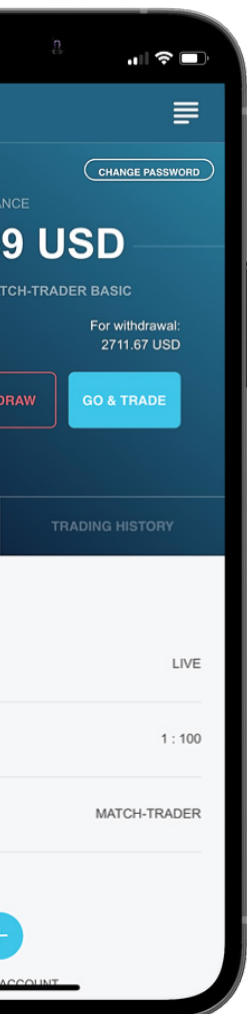
## MAM SOLUTION

Offer more flexibility in managing funds by letting the clients who don't want to trade on their own entrust their trading accounts to a money manager and follow a trading strategy with chosen risk.



## MULTIPLE LANGUAGES

Offer your customers the convenience of using the application in the language of their choice. Thanks to this, you will eliminate misunderstandings and reduce the number of complaints.





# Boost your growth with Business Intelligence module – Broker's Analytics

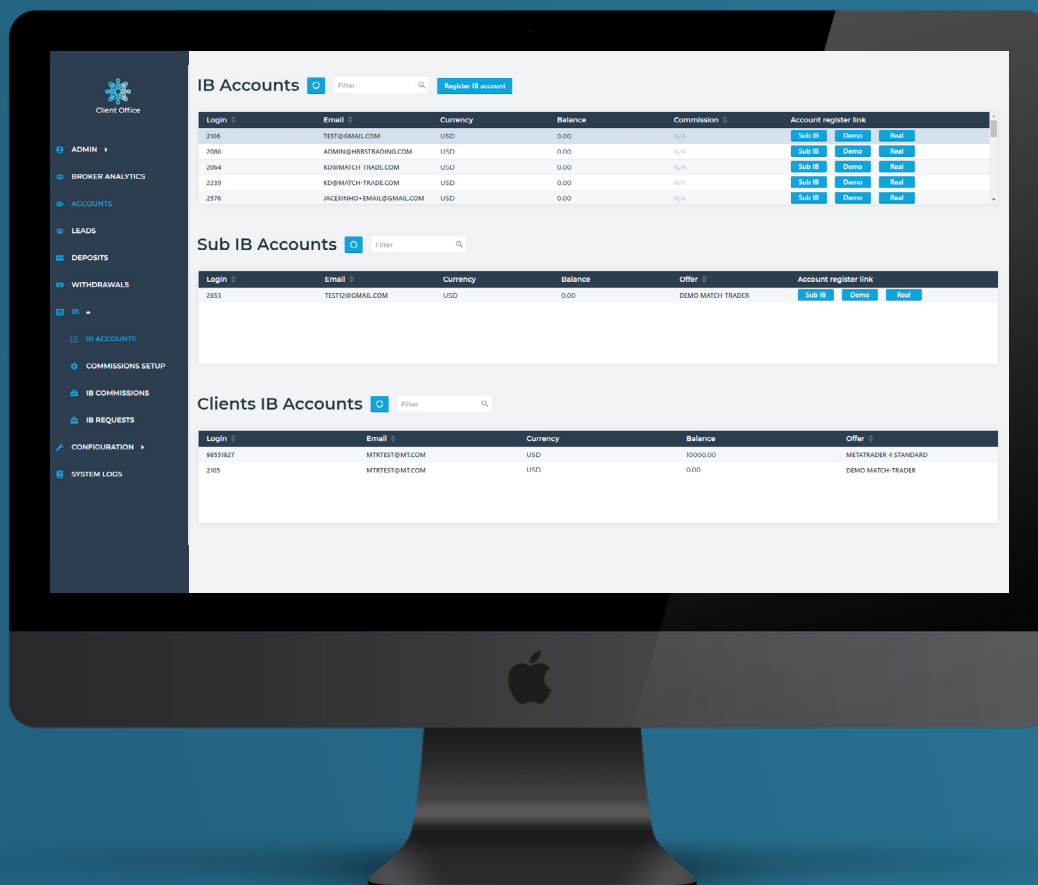
*Take advantage of the automatic analysis of your customers and partners' activities to better plan your business decisions. Thanks to reports and the possibility of studying trends, you will take your Forex brokerage to the next level.*

## CRM WITH BROKER'S ANALYTICS

Thanks to our dedicated Analytics tool built into the CRM, Broker will be able to track the key performance indicators (KPIs) of their business such as the number of clients, number of active accounts, net deposit value. We have also included statistics of net payout value, the number of IBs, profit per day and most profitable clients. The Business Intelligence feature enables Broker to comprehensively analyze its cash flows, including commissions paid to Introducing Brokers.

There are also available different trader rankings related to their trading and deposit activities. Moreover, the Broker can analyze the data by comparing the business trends in the selected date range with a summary of all historical data of the Broker.

Broker's Analytics is available to any client using the Match-Trader, MT4 or MT5 platform.



# Build a network of Partners to expand your business

*Harness the power of your partners and representatives with Multi-Account Management solutions and expand your reach by building a network of Introducing Brokers.*

Make it easy for your partners to bring clients to your brokerage business and automatically calculate multi-level commissions.

## **MULTI-LEVEL IB SYSTEM WITH DEDICATED IB OFFICE APP**

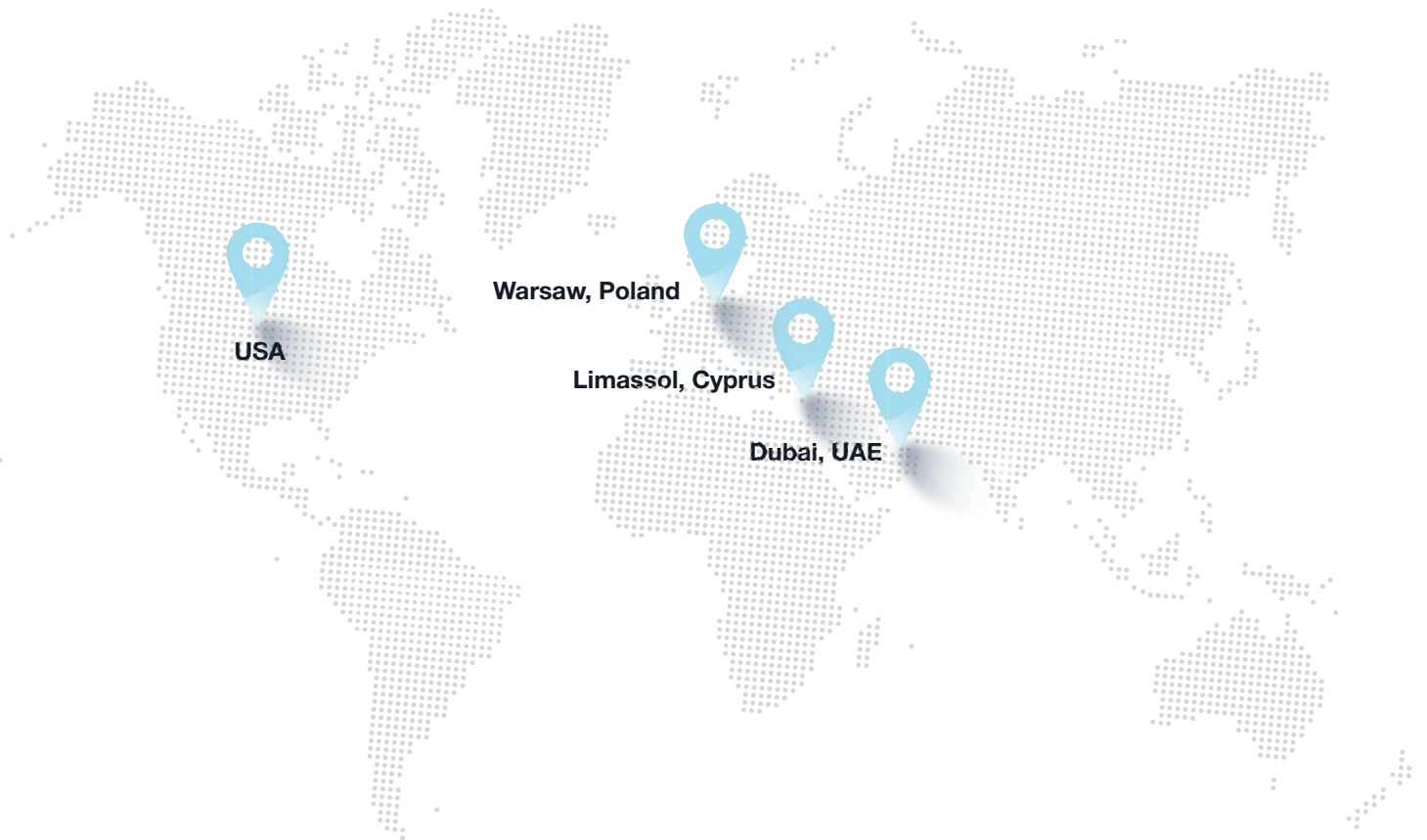
Increase your turnover and generate more income by allowing your IBs to build multi-level structures and earn a commission from sub-IBs. Our solution offers a dedicated app for IB and sub-IBs to improve monitoring of the partner network, analyze performance, and calculate and pay commissions earned. Introducing Brokers get a very convenient tool to manage their accounts, generate referral links to track customer sources as well as install a registration form on their own website.

## **MAM – DEDICATED SOLUTION FOR MONEY MANAGERS**

Attract more money managers with a flexible solution built into the Client Office with vital statistics on their performance. Your clients will be able to verify the historical performance of money managers and attach to and detach from the manager's account. You and your team will be able to accept traders for multiple managed programs right on the system and track and control their trading account profitability.



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technologies**




 **Cyprus Office**

Address: Agiou Athanasiou 10,  
Ksenos Building, Office 101,  
4105 Limassol, Cyprus  
E-mail: [contact@match-trade.com](mailto:contact@match-trade.com)  
Phone/WhatsApp: +357 9960 7925

 **Dubai Office**

Address: Office 3003, 30<sup>th</sup> Floor  
Latifa Tower, Shiekh Zayed Road,  
Dubai, UAE  
E-mail: [dubai@match-trade.com](mailto:dubai@match-trade.com)  
Phone: +971 52 854 4403

 **Business Operations Office**

Address: Gietdowa 5, Building  
LIXA D, 5<sup>th</sup> floor,  
01-211 Warsaw, Poland  
Phone: +48 690 132 407  
E-mail: [contact@match-trade.com](mailto:contact@match-trade.com)

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